

**Marketing  
University of Mount Olive**

<b>Competency</b> A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		<b>Course Prefix &amp; Number</b>	<b>Course Title</b> When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	<b>Course Offerings</b>
A	Principles of Marketing	MKT 351	Fundamentals of Marketing	
B	Global Markets / Trade & Financial Literacy	MKT 415*	International Marketing	
C	Organizational Resources Management	MGT 400	Organizational Development	

Posted: 4/8/2016

Revised: Spring 2016

**Course Offering Codes:**

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

**Notes:**

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, <https://www.umo.edu/>